



EXHIBITORS PACKAGE

Jashn: A Lavish Affairé

SPRING FASHION WEEK **TORONTO**

Connecting designers & buyers

April 27th to 29th 2018 | Red Rose Convention Centre | Toronto, Canada

www.jashn-toronto.com

ABOUT



A first of its kind Indian fashion event in Toronto, it brings together leading and new age Indian designers, intended to make Indian fashion go global and strengthen Indo-Canadian ties.

To know more, please visit, www.jashn-toronto.com

KEY INFORMATION

A luxurious three-day event that will be attended by thousands of guests, including industry professionals, buyers, national and international media, HNIs and VIPs.

The event provides a platform to all the participants, to showcase their products in an appropriate manner. There will be a dedicated stall area where exhibitors will have their booths with proper presentation.

The event is a catalyst for media engagement and coverage, retail activity and global connectivity that will help broaden every designers' reach into international markets through the integration of digital media. Collaboration with famous influencers will help designers strengthen their presence on various social media platforms such as Facebook and Instagram.

Jashn: A Lavish Affairé kicks off in style with a gala dinner on 27th April 2018 attended by celebrities and top HNIs of Toronto.

SHOW PACKAGES



DESIGNERS

Instructions for Designer's slot:

Every designer's show will have single Makeup/Hair style look, mutually agreed by all designers.

Slots will be allotted only as per availability.

Show slots will be only allocated to vendors who are exhibiting with us.

Day 1: April 27th, 2018 (Gala dinner fashion shows with crème-de- la-crème of Canada)

Please inform your Female/Male model preference for Day 1.

No individual Makeup/Hair style looks preference for Day 1.

RUNWAY PACKAGES ON GALA NIGHT

Canadian designer - 20 looks - CAD1000

2 Indian designers 15 looks each - CAD2500 each designer + GST/HST as applicable

Celebrity Indian designer - 20 looks

Day 2: April 28th, 2018 (Full day exhibition at Red Rose Convention Centre, Toronto. Noon till 8 pm)

RUNWAY PACKAGES

4 slots

3:00 pm – CAD650 + GST/HST as applicable - 8 looks/5 designers

5:00 pm – CAD1000 + GST/HST as applicable - 14 looks/4 designers

7:00 pm – CAD1750 + GST/HST as applicable - 20 looks/3 designers

8:00 pm – CAD2500 + GST/HST as applicable - 30 looks/1 celebrity designer

Day 3: April 29th, 2018 (Full day exhibition at Red Rose Convention Centre, Toronto. 11 am till 7 pm)

RUNWAY PACKAGES

4 slots

1:00 pm – Celebrity Indian designer - 30 looks

3:00 pm – CAD1250 + GST/HST as applicable - 20 looks/3 designers

4:30 pm – CAD750 + GST/HST as applicable- 14 looks/4 designers

6:00 pm – CAD500 + GST/HST as applicable - 8 looks/4 designers

BOOTH PACKAGES

One side open stall (one vendor in one space) 10"x8" - CAD4250 + GST/HST as applicable

Two side open stall (one vendor in one space) 10"x8" - CAD4750 + GST/HST as applicable

Two side open premium location stall (one vendor in one space) 10"x8" - CAD5000 + GST/HST as applicable

BOOTH PACKAGE INCLUDES

1. 10' x 8' Booth
2. Pipe and drape
3. One (1) Blade ID sign (Ivory with black text) company name only.
4. One (1) table
5. Two (2) chairs
6. One (1) wastebasket
7. 6' long two garment racks, Weight limit of hang bar – 50 lbs. per hang bar
8. One mannequin
9. Two tickets for the Gala Dinner

Stall will be allocated accordingly to availability. (Please mention your top 3 booth preferences with reference to blueprint in application form)

INSTRUCTIONS FOR SETUP

Extra rack requirement - CAD50

Extra mannequin requirement - CAD100

Please inform this requirement by February 15th, 2018.

TOTAL FEE = Participation Fees + GST/HST as applicable

Please enclose Cheque No. _____ Dated _____ Drawn on _____ Amount _____

Specify Company name on which Invoice has to be raised on _____

LIST OF DELIVERABLES ALONG WITH THE COMPLETED APPLICATION FORM

Copy of Identification Card.

Valid Address Proof.

Completed application form with photo (In case of more than one person representing the Brand/Label, please attach passport size photographs taken together.).

Signature acknowledging application form

Designers may be required to submit sample ensembles, pictures and brief profile about their label if requested by the advisory board.

APPLICATION FORM



Application Category Stall only by choice (give your top three preferences)

A	B	C
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Date of Submission ___ / ___ / ___

Last Name _____

First Name _____

(If there are multiple designers, please mention their name below)

Last Name _____

First name _____

Brand/ Label Name _____

(Is this a partnership? If yes, please supply a partner's name(s))

Business Partner (if any) _____

Phone (office) _____

Fax _____

Mobile _____

Website _____

Email _____

Business Address _____

City _____

State _____

Postcode _____

How long has your label been in business (if applicable) _____

Store	Buyer	Buyer Contact

Attach extra sheets for additional information

Collection category definition

Men Resort Pret Couture Women Indian Women

Signature

